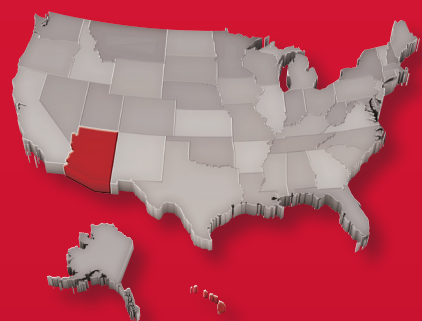




DESERT



JULY DEADLINES
PROMOTIONAL BULLETIN PRODUCT ORDERING:
3/8/24

PREPRINT OPT IN/OUT: 5/6/24
ACE REWARDS OPT IN/OUT: 4/22/24

JULY 2024

PROMOTIONAL PLANNER

WIN THE
MONTH

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IMPORTANT: Included in this Win the Month Planner is the July bulletin ordering information with a due date of 3/8/24.

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PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.

WIN THE MONTH July 2024

Welcome to the 2024 Win the Month Planner! You'll find monthly recommended promotional execution and bulletin ordering information in this book. Our goal is to simplify planning and ordering for promotional execution to ensure you are in stock on the great July deals for your customers.

Important! Any other information can be found on ACENET at the Win the Month home page.

We'll support July with the following promotions:

- July Red Hot Buys (6/26/24–7/30/24)
- 4th of July Day Event (6/26/24–7/8/24)
- 100th Anniversary Block Party (6/29/2024) 11AM-2PM
- Ace Rewards Targeted Offers (7/1/24-7/31/24)



Week	TV Length	TV Message	Paint Continuity TV Length
7/1	:15	BBQ Free Assembly & Delivery	:15
7/8	:15	BOPIS/BODFS/Curbside	:15
7/15			
7/22	:15	BOPIS/BODFS/Curbside	:15
7/29	:30	CMN Bucket Sale 8/2-8/4	:15



1. Check out our July paint offers that run 6/26 - 7/8.
 - a. Clark + Kensington Buy One Get One 50% off gallons.
 - b. 20% off Magnolia Home Products.
 - c. Buy One Get One 50% off Magnolia Gallons.
 - d. Wooster/Purdy Buy One Get One 50% off.
2. Craftsman Racing for a Miracle is happening again! 10% of customer sales for the 20% off select Craftsman V20 Lithium-Ion Power Tools, Outdoor Power Equipment & Power Tool Accessories offer will benefit your local CMN Hospital!
3. 100th Anniversary Block Party is happening on Saturday, June 29th! 11AM - 2PM.
4. Read about the Deal of the Month promotion strategy and purchase your items on bulletin!
5. Review bulletins and order promotional product by Friday, March 8, 2024.

Title:	Craftsman Racing for a Miracle
Sale:	4th of July Event/RHB
Valid Dates:	June 26 to July 30
Planning Execution:	Order Craftsman V20 Power Tools on bulletin Think about building a display and getting your store associates engaged to sell!

2024 will mark the 18th year that Stanley Black & Decker has run the Racing for a Miracle program, partnering with the Ace Hardware Foundation to raise funds and awareness for Children's Miracle Network Hospitals. Since its inception, this program has raised well over \$1.75 million for local CMN Hospitals.

Each year, Stanley Black & Decker donates funds to support the vital work of CMN Hospitals. We will once again be promoting the race in conjunction with the 20% Off Craftsman V20 promotion running June 26th through July 30th in-store and online. Craftsman Power Tool Accessories will be included in the 20% off promotion along with select V20 Power Tools. Reimbursement for the eligible items will be at retailer cost and based on the quantity sold at POS.

This year's race will be held in Chicago on the weekend of July 6-7 and Craftsman will donate \$100,000 at the event to Children's Miracle Network Hospitals. In addition, Craftsman will also donate 10% of sales (from products within the 20% off promotion) back to your local Children's Miracle Network Hospitals! **The more your store sells, the more funds will be donated to your local CMN hospital!**



The 2024 Racing for a Miracle Program includes the following:

- In-store signage
- July circulars
- Online and social media activations
- Ace Rewards email and direct mail

Title:	June 26-July 8 – 20% off all Magnolia Home Products; Buy One Get One 50% off Gallons of Clark+Kensington and Royal
Sale:	4th of July Sale
Valid Dates:	June 26 – July 8, 2024 (4th of July Sale – Event only)
Planning Execution:	Place regular RSC order to stock up for this sale.

Primary Offers:

KILZ is offering 20% off Magnolia Home Products. Available online and in-store. Limit 2 discounted paint gallons per household.



Why Magnolia Home Paint?

- Magnolia Home interior and exterior paint is exclusive to Ace in the hardware co-op channel.
- The Discovery planogram includes 4' interior paint + end cap color fixture. This planogram has a small footprint but packs a punch at \$563 in sales/sq. ft. and \$183 in GP/sq. ft.
- 20% off Magnolia Home paint gallons and other Magnolia Home products in 4th of July Sale

Thinking about bringing Magnolia Home Paint to your store? Contact KILZ to sign up for the program and ensure your store is set before the 4th of July Sale: ContactUs@KILZMagnoliaPaint.com

Primary Offers:

Ace Paint is offering Buy One, Get One 50% Off gallons of interior and exterior Clark+Kensington and Royal paint during the 4th of July Sale. Limit TWO (2) discounted gallons per household. Excludes quarts and half pint samples.



Optional Locally Promoted Offer:

Ace Paint offers Buy One, Get One 50% Off on 5-gallon buckets of interior and exterior Clark+Kensington and Royal paint. Limit ONE (1) discounted 5-gallon bucket per household.



Clark+Kensington and Royal 5-gallon bucket SKUs will be included in store in a separate promotion within the event window. 5-gallon buckets will not be nationally promoted. Instructions for removing the 5-gallon promotion will be included in the execution guide.

The 1-gallon and 5-gallon offers are separate promotions. A consumer would need to purchase either 1 gallon OR 1 5-gallon to qualify for the discount.

Reimbursement Information:

Clark+Kensington and Royal: For both gallons and 5-gallon buckets, the discounted portion of item cost will be reimbursed at 70%. Stores reporting POS will receive their credit automatically following the event. Ace no longer honors manual reimbursement requests for paint promotions.

Magnolia Home Paint: The discounts on Magnolia Home Paint gallons will be fully reimbursed at 70%. Stores reporting POS will receive their credit automatically following the event. Ace no longer honors manual reimbursement requests for paint promotions.

Marketing:

Preprint, Ace Rewards direct mail/email, online and digitally through social media and display ads.

Title:

Sale:

Valid Dates:

Planning Execution:

Deal of the Month Item

July Red Hot Buy

06/26/2024 – 07/30/2024

Buy your "Deal of the Month" item on bulletin for July! This item will offer huge savings for the customer as well as increase sales, transactions, and basket size!

July "Deal of the Month" Items

When planning for this execution strategy, be sure to place your order via bulletin and consider ordering significantly more units than you're used to selling in line or even on an end cap.

7130057 Cutter Backyard Bug Control Insect Killer Liquid Concentrate 32 oz

Regular Retail: \$13.99

Final Sale Retail after IS: \$7.00

Promo Margin: 23%

Bulletin Savings: 39%

Bulletin No.: 240700-356

BOM: 6

Limit: N/A



Stack this item out on the counter near your register and in your impulse queue! Ask each customer:

"Have you heard about the deal of the month? This Cutter Backyard Bug Control Insect Killer Liquid Concentrate 32 oz is normally \$13.99 each but they're on sale for only \$7.00 each! Would you like to add one to your basket?"

Look for a counter mat in your July sign kit and local assets on Ace Marketing Muscle to help promote this "Deal of the Month" item.

Title:

Opt in to Receive Additional End Cap Header Signs

Sale:

N/A

Valid Dates:

N/A

Planning Execution:

Opt in to receive three additional end cap header signs in your monthly sign kit.

Based on retailer feedback, stores on the full sign kit now have the ability to opt in to receiving three additional end cap header signs per month. If you would like to opt in, edit your store profile by visiting: ACENET > Marketing > Promotions > Sign Kit Customization > Other > Edit > Edit Store Profile > Add "1" to "End Cap Signs - 3-Add-On" > Select "OK."

Please note that stores on the full sign kit still have the ability to create up to three additional end cap header signs/window posters each month as well.

25% OFF

EarthSmart®, ZeroWater® and Culligan® Water Filtration Products
4909636, 4934220, 4020737



6/26-7/30
RED HOT BUY

SALE
\$49⁹⁹

HTH® Advanced 3" Chlorine Tabs, 8 Lb.
8032213



6/26-7/30
RED HOT BUY

SALE
\$219⁰⁰

EGO® POWER+ 56 Volt Handheld Blower, String Trimmer or Hedge Trimmer
7014318, 7804784, 7013944



6/26-7/30
RED HOT BUY

Window Posters

N/A

N/A

These window posters are scheduled to be included in the July sign kit.

RED HOT BUY

6/26-7/8

BULLETIN ORDERING & EXECUTION

ACTION:

- Plan

Plan the promotional bulletins you will order and the strategy on how you will execute in the store.

- **Open Space Zones**

Definition: The main aisle a customer most frequently walks in your store.

Action: Determine how many zones your stores can display.

- **End Caps**

Definition: The available selling area at the end of each aisle.

Action: Determine how many end caps you need to plan for. End caps are numbered in order by highest forecast margin to least based on average monthly sales.

- In Line

Definition: Product promoted during the month that will stay in its permanent home during the sale.

Action: Order as needed for your store.

- Order

Place your bulletin orders in Event Planner utilizing the Promotional Suggested Order (PSO).

• Communicate - Conversation Guide

Communicate the strategy and the products ordered to your Promotions Coordinator using the “Conversation Guide” document.



Power Aisle

Power Aisle Priority List

Open space zones and end caps are listed in order of highest estimated gross profit dollars to least based on average monthly sales.

Priority Rank	Monthly End Cap Priority Ranking
1	Open Space Zone 1 - Grilling
2	Open Space Zone 2 - Blow Mold Furniture
3	Open Space Zone 3 - PocketHose
4	Open Space Zone 4 - Outdoor
5	Open Space Zone 5 - BMAS Packout
6	Open Space Zone 5 - Ladders
7	Open Space Zone 6 - Trash Cans and Latch Totes
8	End Cap 1 - Milwaukee
9	End Cap 2 - DeWalt
10	End Cap 3 - 20% Off Select Craftsman
11	End Cap 4 - Insect Control
12	End Cap 5 - Insect Repellent
13	End Cap 6 - Bird
14	Open Space Zone 8 - Batteries
15	End Cap 7 - Lawn Care
16	Open Space Zone 9 - Artic Air
17	End Cap 8 - Your Choice 25% off Hand Tools

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OPEN SPACE – ZONE 1 GRILLING

OPEN SPACE – POWER AISLE ZONE 1 GRILLING

GRL GNSIS SPS325 LP SS **EVENT/RHB** **SUPER** **AR MAILER**

OPEN SPACE
BLTN NO. 240700-001


Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8091367	Y	Y	1	\$762.45	\$999.00	\$999.00	N/A	\$999.00	24%	4%

GRL GNSIS SPS325 NG SS **EVENT/RHB** **AR MAILER**

OPEN SPACE
BLTN NO. 240700-002


Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8091370	Y	Y	1	\$762.45	\$999.00	\$999.00	N/A	\$999.00	24%	4%

GRIL GNSIS E-315 BLK LP **EVENT/RHB** **CORE, SUPER** **AR MAILER**

OPEN SPACE
BLTN NO. 240700-003


Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8087286	Y	Y	1	\$614.05	\$799.00	\$799.00	N/A	\$799.00	23%	4%

GRIL GNSIS E-315 BLK NG **EVENT/RHB** **AR MAILER**

OPEN SPACE
BLTN NO. 240700-004


Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8087290	Y	Y	1	\$614.05	\$799.00	\$799.00	N/A	\$799.00	23%	4%

GRILL COVR GENSIS 300SRS **EVENT/RHB** **CORE, SUPER** **AR MAILER**

OPEN SPACE
BLTN NO. 240700-005


Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8048377	Y	Y	1	\$58.08	\$100.99	\$100.99	N/A	\$100.99	42%	4%

GRILL SPIRIT II E-310 NG **EVENT/RHB** **AR MAILER**

OPEN SPACE
BLTN NO. 240700-006


Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8863482	Y	Y	1	\$451.14	\$569.00	\$569.00	N/A	\$569.00	21%	0%



GRILL SPIRIT II E310 LP

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240700-007

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
8863581	6/26-7/30 Y	6/26-7/8 Y	1	\$451.14	\$569.00	\$569.00	N/A	\$569.00	21%	0%



GRILL GRIDDLE TPR 22.7"

EVENT/RHB

CORE

AR MAILER

OPEN SPACE

BLTN NO. 240700-008

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
8084662	6/26-7/30 Y	6/26-7/8 Y	1	\$137.12	\$199.00	\$199.00	N/A	\$199.00	31%	4%



OUTDOOR GRIDDL 3BRNR 70"

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240700-009

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
8091391	6/26-7/30 Y	6/26-7/8 Y	1	\$547.83	\$749.00	\$749.00	N/A	\$749.00	27%	4%



GRIDDLE COVER GAS BLK 70"

EVENT/RHB

CORE

AR MAILER

OPEN SPACE

BLTN NO. 240700-010

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
8092236	6/26-7/30 Y	6/26-7/8 Y	1	\$57.25	\$99.99	\$99.99	N/A	\$99.99	43%	4%



ACCESSORY ORGANIZER BLK

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240700-011

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
8092556	6/26-7/30 Y	6/26-7/8 Y	1	\$29.69	\$49.99	\$49.99	N/A	\$49.99	41%	4%



WEBER GRILL TRVLR PRTBLE

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240700-012

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
8060197	6/26-7/30 Y	6/26-7/8 Y	1	\$294.28	\$399.00	\$399.00	N/A	\$399.00	26%	4%



GRILL PREM KET 22" NDIGO

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240700-013

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
8060195	6/26-7/30 Y	6/26-7/8 Y	1	\$171.56	\$239.00	\$239.00	N/A	\$239.00	28%	4%



SMOKER IRONWOOD 885

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240700-014

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
8030462	6/26-7/30 Y	6/26-7/8 Y	1	\$986.87	\$1,499.95	\$1,499.95	N/A	\$1,499.95	34%	13%

July Bulletins

Due Date 3/8/24



GRILL&SMOKER IRONWOOD XL

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240700-015

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8082912	6/26-7/30 Y	6/26-7/8 Y	1	\$1,521.32	\$1,999.95	\$1,999.95	N/A	\$1,999.95	24%	4%



GRILL WD PLT PRO 780 BRZ

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240700-016

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8016774	6/26-7/30 Y	6/26-7/8 Y	1	\$614.81	\$999.95	\$999.95	N/A	\$999.95	39%	19%



GRILL PRO 575 WD PLT BRZ

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240700-017

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8016779	6/26-7/30 Y	6/26-7/8 Y	1	\$489.73	\$799.95	\$799.95	N/A	\$799.95	39%	19%



PRO 780 PELLET GRILL BK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240700-018

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8016780	6/26-7/30 Y	6/26-7/8 Y	1	\$614.81	\$999.95	\$999.95	N/A	\$999.95	39%	19%



GRILL WOOD PELET PRO 575

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240700-019

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8016781	6/26-7/30 Y	6/26-7/8 Y	1	\$489.73	\$799.95	\$799.95	N/A	\$799.95	39%	19%



CHRCL COCNT BRIQ 15.4LB

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

\$5.00 credit based on POS
(credit issued 45 days after promo ends)

BLTN NO. 240700-020

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8089505	6/26-7/30 Y	6/26-7/8 Y	1	\$11.40	\$15.95	\$10.95	N/A	\$10.95	42%	4%

OPEN SPACE – ZONE 2 BLOW MOLD FURNITURE

OPEN SPACE – POWER AISLE ZONE 2 BLOW MOLD FURNITURE

FOLD BUFT TABLE WHT 72"

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240700-117



Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6028603	Y	Y	1	\$44.38	\$99.99	\$59.99	N/A	\$59.99	26%	17%

FOLDING TABLE WHT 48"

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240700-118



Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6028604	Y	Y	2	\$32.37	\$84.99	\$49.99	N/A	\$49.99	35%	8%

FOLDING CHAIR WHT 250LB

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240700-119



Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6028623	Y	Y	1	\$18.56	\$27.99	\$24.99	N/A	\$24.99	26%	7%

OPEN SPACE – ZONE 3 POCKET HOSE

OPEN SPACE – POWER AISLE ZONE 3 POCKET HOSE



NSH PCKT HOSE SLVR DSP

EVENT/RHB

AR MAILER

OPEN SPACE

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
6809263	POCKET HOSE BLK 50'3/4"D	18	\$19.81	\$17.17	\$309.06	13%
6809271	POCKET HOSE BLK 75'3/4"D	06	\$26.41	\$22.90	\$137.40	13%
6809289	POCKET HOSE BLK100'3/4"D	06	\$33.01	\$28.62	\$171.72	13%

BLTN NO. 240700-129

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6822886	Y	Y	1	\$618.18	\$1,079.70	\$1,079.70	N/A	\$1,079.70	43%	13%



POCKET HOSE BLK 50'3/4"D

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240700-130

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6809263	Y	Y	1	\$19.09	\$29.99	\$29.99	N/A	\$29.99	36%	4%



POCKET HOSE BLK 75'3/4"D

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240700-131

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6809271	Y	Y	1	\$25.45	\$39.99	\$39.99	N/A	\$39.99	36%	4%



POCKET HOSE BLK100'3/4"D

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240700-132

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6809289	Y	Y	1	\$31.81	\$49.99	\$49.99	N/A	\$49.99	36%	4%

OPEN SPACE – ZONE 4 OUTDOOR

OPEN SPACE – POWER AISLE ZONE 4 OUTDOOR

	MARKET UMBRELLA BRWN 9'			EVENT/RHB	CORE, SUPER	AR MAILER	OPEN SPACE			
	BLTN NO. 240700-142									
Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
8353823	Y	Y	1	\$30.12	\$59.99	\$49.99	N/A	\$49.99	40%	2%

	MARKET UMBRELLA BRICK 9'			EVENT/RHB	CORE, SUPER	AR MAILER	OPEN SPACE			
	BLTN NO. 240700-143									
Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
8353856	Y	Y	1	\$30.12	\$59.99	\$49.99	N/A	\$49.99	40%	2%

	MARKET UMBRELLA 9' TAUPE			EVENT/RHB	CORE, SUPER	AR MAILER	OPEN SPACE			
	BLTN NO. 240700-144									
Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
8353898	Y	Y	1	\$30.12	\$59.99	\$49.99	N/A	\$49.99	40%	2%

	MARKET UMBRELLA SAGE 9'			EVENT/RHB	CORE, SUPER	AR MAILER	OPEN SPACE			
	BLTN NO. 240700-145									
Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
8353997	Y	Y	1	\$30.12	\$59.99	\$49.99	N/A	\$49.99	40%	2%

	MARKET UMBRELLA GREEN 9'			EVENT/RHB	CORE, SUPER	AR MAILER	OPEN SPACE			
	BLTN NO. 240700-146									
Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
8354185	Y	Y	1	\$30.12	\$59.99	\$49.99	N/A	\$49.99	40%	2%

	MARKET UMBRELLA RYLBL 9'			EVENT/RHB	CORE, SUPER	AR MAILER	OPEN SPACE			
	BLTN NO. 240700-147									
Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
8389033	Y	Y	1	\$30.12	\$59.99	\$49.99	N/A	\$49.99	40%	2%



MARKET UMBRELLA RED 9'

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240700-148

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8389066	6/26-7/30 Y	6/26-7/8 Y	1	\$30.12	\$59.99	\$49.99	N/A	\$49.99	40%	2%



MARKET UMBRELLA YLW 9'

EVENT/RHB

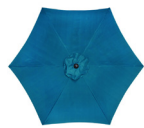
CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240700-149

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8389108	6/26-7/30 Y	6/26-7/8 Y	1	\$30.12	\$59.99	\$49.99	N/A	\$49.99	40%	2%



MKT UMBRELLA OCNBLU 9'

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240700-150

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8403610	6/26-7/30 Y	6/26-7/8 Y	1	\$30.12	\$59.99	\$49.99	N/A	\$49.99	40%	2%



SOLAR UMBRELLA 9' RED

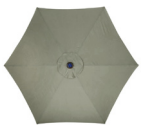
EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240700-151

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8462418	6/26-7/30 Y	6/26-7/8 Y	1	\$47.24	\$89.99	\$69.99	N/A	\$69.99	33%	2%



SOLAR UMBRELLA 9' TAUPE

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240700-152

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8462434	6/26-7/30 Y	6/26-7/8 Y	1	\$47.24	\$89.99	\$69.99	N/A	\$69.99	33%	2%



SOLAR UMBRELLA 9'RYL BLU

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240700-153

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8462384	6/26-7/30 Y	6/26-7/8 Y	1	\$47.24	\$89.99	\$69.99	N/A	\$69.99	33%	2%



UMBRELLA BASE ES 18" BLK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240700-154

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8329757	6/26-7/30 Y	6/26-7/8 Y	1	\$21.82	\$34.99	\$29.99	N/A	\$29.99	27%	5%



UMBRELLA BASE ES 18"BRNZ

EVENT/RHB

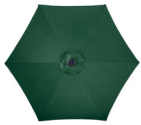
CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240700-155

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8329740	6/26-7/30 Y	6/26-7/8 Y	1	\$22.18	\$34.99	\$29.99	N/A	\$29.99	26%	5%



UMBRELLA SOLR HNTR GRN 9'

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240700-156

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8462392	6/26-7/30 Y	6/26-7/8 Y	1	\$47.24	\$89.99	\$69.99	N/A	\$69.99	33%	2%



DIRECTR CHAIR SLMFLD NVY

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240700-157

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8000623	6/26-7/30 Y	6/26-7/8 Y	1	\$34.35	\$59.99	\$44.99	N/A	\$44.99	24%	6%



FOLDING DIRECTOR CHAIR

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240700-158

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8015007	6/26-7/30 Y	6/26-7/8 Y	1	\$34.70	\$59.99	\$44.99	N/A	\$44.99	23%	6%



KIDS CANOPY CHAIR BLU

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240700-159

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8015822	6/26-7/30 Y	6/26-7/8 Y	1	\$19.17	\$31.99	\$24.99	N/A	\$24.99	23%	9%



KIDS CANOPY CHAIR PNK

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240700-160

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8015823	6/26-7/30 Y	6/26-7/8 Y	1	\$19.17	\$31.99	\$24.99	N/A	\$24.99	23%	9%



CANOPY CHAIR QUIKSHD TPE

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240700-161

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8015819	6/26-7/30 Y	6/26-7/8 Y	1	\$25.93	\$41.99	\$34.99	N/A	\$34.99	26%	8%



CANOPY CHAIR QUIKSHD BLU

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240700-162

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8015820	6/26-7/30 Y	6/26-7/8 Y	1	\$25.93	\$41.99	\$34.99	N/A	\$34.99	26%	8%



CANOPY 10X10' GRAY

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240700-163

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8028225	6/26-7/30 Y	6/26-7/8 Y	1	\$65.77	\$109.99	\$79.99	N/A	\$79.99	18%	2%

CANOPY 12X12' BRWN EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 240700-164



Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8028226	Y	Y	1	\$114.87	\$179.99	\$139.99	N/A	\$139.99	18%	2%

CANOPY 12X12' GRAY EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 240700-165



Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8028227	Y	Y	1	\$114.91	\$179.99	\$139.99	N/A	\$139.99	18%	2%

CANOPY BLUE 10X10' EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 240700-166



Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8028228	Y	Y	1	\$68.06	\$109.99	\$79.99	N/A	\$79.99	15%	2%

OPEN SPACE – ZONE 5 BMAS PACKOUT

OPEN SPACE – POWER AISLE ZONE 5 BMAS PACKOUT

MILWAUKEE PACKOUT

EVENT/RHB

AR MAILER

OPEN SPACE



SPEND \$149.00, GET 8079613 FREE

\$20.00 credit based on PSO

SPEND \$249.00 FREE, GET 8079613 & 2800498 FREE

\$44.00 credit based on PSO

**BLTN NO. 240700-176
THRU 240700-213**

Ace No.	Month Long 6/26–7/30	4th of July Day Event 6/26–7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	Y	Y	1	VARIES	VARIES	N/A	N/A	N/A	N/A	VARIES

OPEN SPACE – ZONE 6 LADDERS

OPEN SPACE – POWER AISLE ZONE 6 LADDERS



STEP LADDER 6'ALUMTYPE1

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240700-223

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
13978	Y	Y	1	\$53.47	\$94.99	\$94.99	\$20.00 Limit: 2	\$74.99	44%	0%



STEP LADDER 8'ALUMTYPE1

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240700-224

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
13979	Y	Y	1	\$87.75	\$124.99	\$124.99	\$20.00 Limit: 2	\$104.99	30%	0%



LADDR20'EXT ALUM225#WERN

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240700-225

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
10226	Y	Y	1	\$152.48	\$249.99	\$249.99	\$20.00 Limit: 2	\$229.99	39%	0%



LADDR 16' EXT ALUM II

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240700-226

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1062918	Y	Y	1	\$125.18	\$199.99	\$199.99	\$20.00 Limit: 2	\$179.99	37%	0%

OPEN SPACE – ZONE 7 TRASH CANS AND LATCH TOTES

OPEN SPACE – POWER AISLE ZONE 7 TRASH CANS AND LATCH TOTES



LATCH STORAGE BOX 26GL

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240700-236

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5038251	Y	Y	4	\$13.44	\$23.99	\$18.99	N/A	\$18.99	29%	13%



LATCHED STORAGE BOX 18GL

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240700-237

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5649751	Y	Y	6	\$9.83	\$16.99	\$14.99	N/A	\$14.99	34%	13%



TRASH CAN 32GAL RED ACE

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240700-238

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
71102	Y	Y	8	\$19.71	\$26.99	\$26.99	\$4.00 Limit: 6	\$22.99	27%	0%



TRASH CAN 32GAL GREEN ACE

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240700-239

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
71162	Y	Y	8	\$19.71	\$26.99	\$26.99	\$4.00 Limit: 6	\$22.99	27%	0%



TRASH CAN 32GAL BLK ACE

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240700-240

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7131451	Y	Y	8	\$19.71	\$26.99	\$26.99	\$4.00 Limit: 6	\$22.99	27%	0%

OPEN SPACE – ZONE 8 BATTERIES

OPEN SPACE – POWER AISLE ZONE 8 BATTERIES



NSH COPPERTOP 83 PK DSP

EVENT/RHB

AR MAILER

OPEN SPACE

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
34575	BATTERY ALKALINE AA 8PK	32	\$8.46	\$6.86	\$219.52	19%
3009735	BATTERY ALKALINE AAA 8PK	30	\$8.46	\$6.86	\$205.80	19%
30205	BATTERY ALKALINE 9V 2PK	12	\$8.77	\$7.11	\$85.32	19%
34573	BATTERY ALKALINE D 4PK	06	\$8.77	\$7.11	\$42.66	19%
34574	BATTERY ALKALINE C PK4	03	\$8.77	\$7.11	\$21.33	19%

BLTN NO. 240700-250

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3011455	Y	Y	1	\$574.63	\$933.17	N/A	\$1.00 Limit: 4T	N/A	N/A	19%



BATTERY ALKALINE AA 8PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240700-251

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
34575	Y	Y	8	\$8.03	\$10.99	N/A	\$1.00 Limit: 4T	N/A	N/A	5%



BATTERY ALKALINE AAA 8PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240700-252

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3009735	Y	Y	10	\$8.03	\$10.99	N/A	\$1.00 Limit: 4T	N/A	N/A	5%



BATTERY ALKALINE 9V 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240700-253

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
30205	Y	Y	1	\$8.33	\$11.99	N/A	\$1.00 Limit: 4T	N/A	N/A	5%



BATTERY ALKALINE D 4PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240700-254

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
34573	Y	Y	1	\$8.33	\$11.99	N/A	\$1.00 Limit: 4T	N/A	N/A	5%



BATTERY ALKALINE C PK4

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240700-255

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
34574	Y	Y	1	\$8.33	\$11.99	N/A	\$1.00 Limit: 4T	N/A	N/A	5%



BATTERY ALKALINE AA 20PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240700-256

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3296035	Y	Y	1	\$17.44	\$21.99	N/A	\$1.00 Limit: 4T	N/A	N/A	8%



BATTERY ALKLN AAA 20PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240700-257

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3296043	Y	Y	1	\$17.44	\$21.99	N/A	\$1.00 Limit: 4T	N/A	N/A	8%



NSH BTTRIES AA AAA 36 PC

IN-STORE IS

OPEN SPACE

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
3380607	BATTERY ALKALINE AA 16PK	24	\$15.94	\$13.05	\$313.20	18%
3380656	BATTERY ALKLN AAA 16PK	12	\$15.94	\$13.05	\$156.60	18%

BLTN NO. 240700-258

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3014071	N	N	1	\$469.80	\$552.96	N/A	\$2.00 Limit: 2	N/A	N/A	18%

OPEN SPACE – ZONE 9 ARCTIC AIR

OPEN SPACE – POWER AISLE ZONE 9 ARCTIC AIR



NSH ARCTIC HAT DSP EVENT/RHB AR MAILER

OPEN SPACE

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
6860308	ARCTIC COOLING HAT	12	\$12.98	\$10.71	\$128.52	18%

20% OFF

BLTN NO. 240700-268

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6869002	Y	Y	1	\$128.52	\$239.88	20%	N/A	N/A	N/A	17%



ARCTIC COOLING HAT EVENT/RHB AR MAILER

OPEN SPACE

20% OFF

BLTN NO. 240700-269

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6860308	Y	Y	1	\$10.09	\$19.99	20%	N/A	N/A	N/A	22%



AIR COOLER/PURIFIER 3SPD EVENT/RHB AR MAILER

OPEN SPACE

20% OFF

BLTN NO. 240700-270

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6029658	Y	Y	1	\$15.13	\$29.99	20%	N/A	N/A	N/A	23%



ARCTIC AIR COOLER WHT EVENT/RHB AR MAILER

OPEN SPACE

20% OFF

BLTN NO. 240700-271

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6030450	Y	Y	1	\$20.17	\$39.99	20%	N/A	N/A	N/A	22%



ARCTIC CAP POLYSTYRENE BEIGE EVENT/RHB AR MAILER

OPEN SPACE

20% OFF

BLTN NO. 240700-272

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6007494	Y	Y	1	\$10.09	\$19.99	20%	N/A	N/A	N/A	22%



EVAPORATIVE COOLER 120V

EVENT/RHB

AR MAILER

OPEN SPACE

20% OFF

BLTN NO. 240700-273

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6067298	6/26-7/30 Y	6/26-7/8 Y	1	\$42.46	\$79.99	20%	N/A	N/A	N/A	23%



EVAPORVE CLR WHT 3SPD

EVENT/RHB

AR MAILER

OPEN SPACE

20% OFF

BLTN NO. 240700-274

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6027391	6/26-7/30 Y	6/26-7/8 Y	1	\$10.62	\$19.99	20%	N/A	N/A	N/A	22%



EVAPRTV COOLR PRTBL 4SPD

EVENT/RHB

AR MAILER

OPEN SPACE

20% OFF

BLTN NO. 240700-275

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
4020388	6/26-7/30 Y	6/26-7/8 Y	1	\$50.41	\$99.99	20%	N/A	N/A	N/A	23%



EVPOATV COOLER WHT 9.94"

EVENT/RHB

AR MAILER

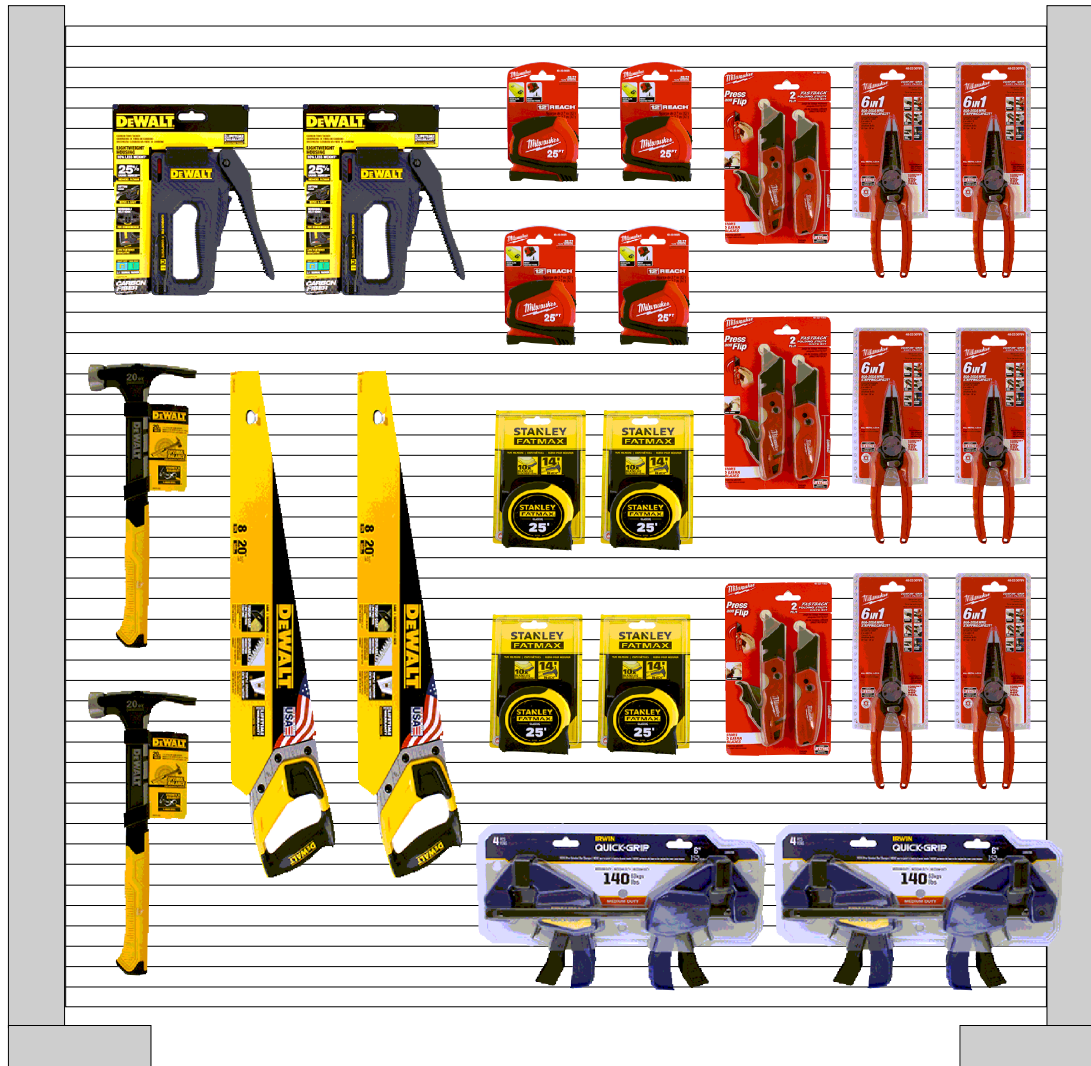
OPEN SPACE

20% OFF

BLTN NO. 240700-276

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
4020389	6/26-7/30 Y	6/26-7/8 Y	1	\$15.13	\$29.99	20%	N/A	N/A	N/A	23%

PROMO IMPULSE DEALS JULY 2024



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
2007251	00076174510546	RIP CLAW HAMMR SMTH 200Z	1	2	12	EVENT/RHB
2007451	00076174205459	HANDSAW BLACK/YELLOW 20"	1	2	16	EVENT/RHB
2071439	00076174337259	FATMAX TAPE MEASURE 25'	1	4	16	EVENT/RHB
2302016	00038548022277	MINI QUICKGRIP CLMP6"4PK	1	2	6	EVENT/RHB
2365443	00045242251209	PLIERS COMBINATION 6-N-1	1	6	48	EVENT/RHB
2472587	00045242343232	TAPE MEASURE COMPACT 25'	1	4	16	EVENT/RHB
2803005	00076174802764	CARBON FIBER STAPLR 18GA	1	2	10	EVENT/RHB
2811511	00045242534425	FASTBACK UTIL KNF SET 2P	1	3	24	EVENT/RHB

#1 JULY - MILWAUKEE

**BUY THIS
GET THIS
FREE**

**M18® Power Tools
(bare tools)**
2023252, 2024102, 2031893, 2548998,
2837862, 2026656, 7029528, 2005852
NO LIMIT.

**Milwaukee® M18 FUEL® 1/2" Brushless
Hammer Drill/Driver Kit**
Includes two REDLITHIUM® batteries and charger.
2026770

\$299.00

6/26-7/30
RED HOT BUY

**MILWAUKEE
BRANDING**



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
2005852	00045242541010	M18 FUEL ROUTER TO	1	2	4	EVENT/RHB
2023252	00045242566280	M18 FUEL GRINDER 4-1/2TO	1	1	3	EVENT/RHB
2024102	00045242502776	M18 FUEL RECIP HCKZLL TO	1	1	3	EVENT/RHB
2026770	00045242637737	M18 FUEL HMR DRILL 2BAT	1	1	3	EVENT/RHB
2031893	00045242568819	M18 FUEL IMPWRNCH 3/8 TO	1	1	3	EVENT/RHB
2548998	00045242345946	M18 BATTERY REDLITH XC5	1	4	8	EVENT/RHB
2837862	00045242515189	M18 FUEL JIGSAW TO	1	2	4	EVENT/RHB
7029528	00045242823963	M18 LEAF BLOWER BAT 18V	1	1	2	EVENT/RHB

END CAP #1 WIN THE MONTH CATEGORY – MILWAUKEE

M18 FUEL HMR DRILL 2BAT EVENT/RHB CORE, SUPER AR MAILER

END CAP 1



BUY 2026770, GET SELECT BARE TOOL FREE

BLTN NO. 240700-286

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2026770	Y	Y	1	\$266.20	\$299.00	\$299.00	N/A	\$299.00	11%-13%	0%

M18 FUEL ROUTER TO EVENT/RHB CORE, SUPER AR MAILER

END CAP 1



BUY 2026770, GET SELECT BARE TOOL FREE

\$163.56 credit based on POS

BLTN NO. 240700-287

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2005852	Y	Y	1	\$163.56	\$199.00	N/A	N/A	N/A	N/A	0%

M18 FUEL GRINDER 4-1/2TO EVENT/RHB CORE, SUPER AR MAILER

END CAP 1



BUY 2026770, GET SELECT BARE TOOL FREE

\$160.33 credit based on POS

BLTN NO. 240700-288

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2023252	Y	Y	1	\$160.33	\$199.00	N/A	N/A	N/A	N/A	0%

M18 FUEL RECIP HCKZLL TO EVENT/RHB CORE, SUPER AR MAILER

END CAP 1



BUY 2026770, GET SELECT BARE TOOL FREE

\$138.96 credit based on POS

BLTN NO. 240700-289

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2024102	Y	Y	1	\$138.96	\$169.00	N/A	N/A	N/A	N/A	0%

M18 FUEL IMPWRNCH 3/8 TO EVENT/RHB CORE, SUPER AR MAILER

END CAP 1



BUY 2026770, GET SELECT BARE TOOL FREE

\$181.16 credit based on POS

BLTN NO. 240700-290

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2031893	Y	Y	1	\$181.16	\$219.00	N/A	N/A	N/A	N/A	0%

M18 FUEL JIGSAW TO EVENT/RHB CORE, SUPER AR MAILER

END CAP 1



BUY 2026770, GET SELECT BARE TOOL FREE

\$163.36 credit based on POS

BLTN NO. 240700-291

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2837862	Y	Y	1	\$163.36	\$199.00	N/A	N/A	N/A	N/A	0%

M18 BATTERY REDLITH XC5

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1



BUY 2026770, GET SELECT BARE TOOL FREE
\$133.01 credit based on POS

BLTN NO. 240700-292

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2548998	Y	Y	1	\$133.01	\$159.00	N/A	N/A	N/A	N/A	0%

M18 LEAF BLOWER BAT 18V

EVENT/RHB

AR MAILER

END CAP 1



BUY 2026770, GET SELECT BARE TOOL FREE
\$146.83 credit based on POS

BLTN NO. 240700-293

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7029528	Y	Y	1	\$146.83	\$179.00	N/A	N/A	N/A	N/A	0%

#2 JULY - DEWALT

ACE REWARDS EXCLUSIVE
SAVE \$60
INSTANTLY
Select DEWALT® 20V MAX Power Tools or Battery 2/Pk.
2028713, 2489540, 2611648, 2028479
NO LIMIT.



6/26-7/30
RED HOT BUY

DEWALT BRANDING



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
2028479	00885911909631	20V MX ATMC 2K DR IMPACT	1	2	4	EVENT/RHB
2029713	00885911820998	20V MX ATMC 4K D IM OS R	1	1	1	EVENT/RHB
2489540	00885911489171	20V MX 2KIT DRILL IMPACT	1	2	4	EVENT/RHB
2611648	00885911375955	20V MX XR BATTERY 5AH2PK	1	4	8	EVENT/RHB

July Bulletins

Due Date 3/8/24

END CAP #2 WIN THE MONTH CATEGORY – DEWALT



20V MX ATMC 2K DR IMPACT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

BLTN NO. 240700-303

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2028479	Y	Y	1	\$198.06	\$229.00	N/A	\$60.00 No Limit	N/A	N/A	0%



20V MX ATMC 4K D IM OS R

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

BLTN NO. 240700-304

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2029713	Y	Y	1	\$342.62	\$399.00	N/A	\$60.00 No Limit	N/A	N/A	3%



20V MX 2KIT DRILL IMPACT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

BLTN NO. 240700-305

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2489540	Y	Y	1	\$175.21	\$199.00	N/A	\$60.00 No Limit	N/A	N/A	2%



20V MX XR BATTERY 5AH2PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

BLTN NO. 240700-306

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2611648	Y	Y	1	\$152.97	\$229.00	N/A	\$60.00 No Limit	N/A	N/A	0%

#3 JULY 2024 - 20% OFF SELECT CRAFTSMAN

20% OFF
Select Craftsman V20
Lithium-Ion Power
Tools, Outdoor Power
Equipment & Power Tool
Accessories
2026525, 2019653, 2031888, 2029954, 2004115, 2004118,
2031888, 2834224, 2834232



6/26-7/30
RED HOT BUY

**CRAFTSMAN
BRANDING**



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
2004115	00885911573269	CM DRL/DV BT ST TI 21PC	1	2	16	EVENT/RHB
2004118	00885911569064	CM DRIVER BIT SET 47PC	1	2	16	EVENT/RHB
2019653	00885911881098	MECHANIC TOOL SET 230PC	1	1	1	EVENT/RHB
2026525	00885911818919	V20 RP 2K DRILL & IMPACT	1	1	2	EVENT/RHB
2029954	00885911821919	V20 JOBSITE MIST FAN TO	1	1	1	EVENT/RHB
2031888	00885911603119	V20 LED SPOTLIGHT TO	1	1	3	EVENT/RHB
2031889	00885911931175	DRLL&DRVR BIT SET 150PC	1	1	6	EVENT/RHB
2834224	00885911564588	V20 BATTERY 4AH	1	2	3	EVENT/RHB
2834232	00885911561167	V20 BATTERY 2AH & CHARGR	1	2	2	EVENT/RHB

END CAP #3 WIN THE MONTH CATEGORY – 20% OFF SELECT CRAFTSMAN



MECHANIC TOOL SET 230PC

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

20% OFF (\$28.96 credit based on POS)
(credit issued 45 days after promo ends)

BLTN NO. 240700-316

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2019653	Y	Y	1	\$139.52	\$219.00	20%	N/A	N/A	N/A	4%



V20 RP 2K DRILL & IMPACT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

20% OFF (\$30.00 credit based on POS)
(credit issued 45 days after promo ends)

BLTN NO. 240700-317

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2026525	Y	Y	1	\$149.98	\$179.00	20%	N/A	N/A	N/A	0%



V20 JOBSITE MIST FAN TO

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

20% OFF (\$12.71 credit based on POS)
(credit issued 45 days after promo ends)

BLTN NO. 240700-318

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2029954	Y	Y	1	\$63.55	\$79.00	20%	N/A	N/A	N/A	0%



V20 LED SPOTLIGHT TO

EVENT/RHB

SUPER

AR MAILER

END CAP 3

20% OFF (\$9.67 credit based on POS)
(credit issued 45 days after promo ends)

BLTN NO. 240700-319

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2031888	Y	Y	1	\$46.59	\$69.00	20%	N/A	N/A	N/A	4%



V20 BATTERY 4AH

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

20% OFF (\$19.29 credit based on POS)
(credit issued 45 days after promo ends)

BLTN NO. 240700-320

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2834224	Y	Y	1	\$96.43	\$119.00	20%	N/A	N/A	N/A	0%



V20 BATTERY 2AH & CHARGR

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

20% OFF (\$21.72 credit based on POS)
(credit issued 45 days after promo ends)

BLTN NO. 240700-321

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2834232	Y	Y	1	\$104.66	\$149.00	20%	N/A	N/A	N/A	4%

CM DRL/DV BT ST TI 21PC

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3



20% OFF (\$4.20 credit based on POS)
(credit issued 45 days after promo ends)

BLTN NO. 240700-322

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2004115	Y	Y	1	\$20.18	\$31.99	20%	N/A	N/A	N/A	4%

CM DRIVER BIT SET 47PC

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3



20% OFF (\$2.54 credit based on POS)
(credit issued 45 days after promo ends)

BLTN NO. 240700-323

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2004118	Y	Y	1	\$12.25	\$19.99	20%	N/A	N/A	N/A	4%

DRLL&DRVR BIT SET 150PC

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3



20% OFF (\$7.87 credit based on POS)
(credit issued 45 days after promo ends)

BLTN NO. 240700-324

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2031889	Y	Y	1	\$37.79	\$49.99	20%	N/A	N/A	N/A	4%

#4 JULY 2024 - INSECT CONTROL

YOUR CHOICE

SALE 7.49 **-\$1 ACE REWARDS EXCLUSIVE**

\$6.49 each

Raid® Insect Killers
70725, 7019410, 7024550, 7019409, 75255, 7019401
Limit 3 each at this price.

6/26-7/30
RED HOT BUY



**NATIONALLY
KNOWN, LOCALLY
OWNED.**



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
70725	00046500816666	RAID FLYING INSECT	12	12	24	EVENT/RHB
75255	00046500513671	RAID WASP & HORNET	12	12	24	EVENT/RHB
7004828	00071549460082	INDOOR INSECT KILLR 1G	4	4	8	EVENT/RHB
7025427	00613499010414	SEVIN INSECT KILLER 3LB	1	4	12	EVENT/RHB
7637382	00613499010063	SEVIN INSECTKIL 32OZ RTS	1	3	12	EVENT/RHB

END CAP #4 WIN THE MONTH CATEGORY – INSECT CONTROL



INDOOR INSECT KILLR 1G EVENT/RHB SUPER AR MAILER

END CAP 4

BLTN NO. 240700-338

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7004828	Y	Y	4	\$16.89	\$25.99	\$21.99	\$3.00 Limit: 2	\$18.99	23%	4%



SEVIN INSECT KILLER 3LB EVENT/RHB CORE, SUPER AR MAILER

END CAP 4

BLTN NO. 240700-339

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7025427	Y	Y	1	\$12.14	\$21.99	\$17.99	\$2.00 Limit: 2	\$15.99	33%	4%



SEVIN INSECTKIL 32OZ RTS EVENT/RHB CORE, SUPER AR MAILER

END CAP 4

BLTN NO. 240700-340

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7637382	Y	Y	1	\$14.22	\$21.99	\$17.99	\$2.00 Limit: 2	\$15.99	21%	4%



RAID FLYING INSECT EVENT/RHB CORE, SUPER AR MAILER

END CAP 4

BLTN NO. 240700-341

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
70725	Y	Y	12	\$4.80	\$8.59	\$7.49	\$1.00 Limit: 3	\$6.49	36%	4%



RAID WASP & HORNET EVENT/RHB CORE, SUPER AR MAILER

END CAP 4

BLTN NO. 240700-342

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
75255	Y	Y	12	\$5.04	\$8.99	\$7.49	\$1.00 Limit: 3	\$6.49	33%	4%

#5 JULY 2024 - INSECT REPELLANT

SALE

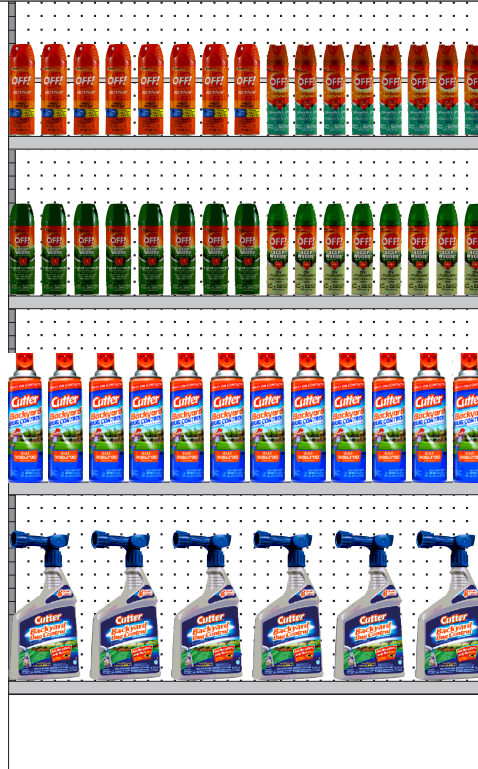
2 FOR \$14.00



Cutter® Backyard™ Bug Control, 32 Oz.
 7551427, 7130057
 \$7.00 each.

6/26-7/30
RED HOT BUY

SUMMER SALE



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
72468	00046500018428	BITTNG IN SCT RPLNT 6OZ	12	8	24	EVENT/RHB
7013659	00046500018107	OFF ACTIVE REPELLENT 6OZ	12	8	24	EVENT/RHB
7130057	00071121610676	CUTTER BUG FREE 32 OZ	6	6	18	EVENT/RHB
7185242	00046500221545	IN SCT RPLNT SPRAY 4OZ	12	8	24	EVENT/RHB
7264393	00046500717642	IN SCT RPLNT SPRAY 4OZ	12	8	24	EVENT/RHB
7551427	00071121957047	CUTTR BUG KILER FOG 16OZ	12	12	36	EVENT/RHB

END CAP #5 WIN THE MONTH CATEGORY – INSECT REPELLENT



BITTING INSCT RPLNT 60Z

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240700-352

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
72468	6/26-7/30 Y	6/26-7/8 Y	12	\$5.78	\$9.59	\$7.49	\$2.00	\$5.49	23%	4%
							Limit: 3			



OFF ACTIVE REPELLENT 60Z

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240700-353

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7013659	6/26-7/30 Y	6/26-7/8 Y	12	\$5.08	\$7.99	\$7.49	\$2.00	\$5.49	32%	4%
							Limit: 3			



INSCT RPLNT SPRAY 40Z

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240700-354

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7185242	6/26-7/30 Y	6/26-7/8 Y	12	\$6.10	\$7.99	\$7.49	\$2.00	\$5.49	19%	4%
							Limit: 3			



DEEP WOODS OFF DRY 40Z

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240700-355

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7264393	6/26-7/30 Y	6/26-7/8 Y	12	\$6.10	\$7.99	\$7.49	\$2.00	\$5.49	19%	4%
							Limit: 3			



CUTTER BUG FREE 32 OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5



BLTN NO. 240700-356

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7130057	6/26-7/30 Y	6/26-7/8 Y	6	\$5.40	\$13.99	\$7.00	N/A	\$7.00	23%	39%



CUTTR BUG KILER FOG 16OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240700-357

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7551427	6/26-7/30 Y	6/26-7/8 Y	12	\$4.94	\$7.59	\$7.00	N/A	\$7.00	29%	4%

#6 JULY 2024 - BIRD

SALE

\$5⁹⁹
each

Bird Seed

9085209, 9085210, 9085211

PEANUT

WILD & STRONG

5#

HABANERO

WILD & STRONG

5#

RESERVE

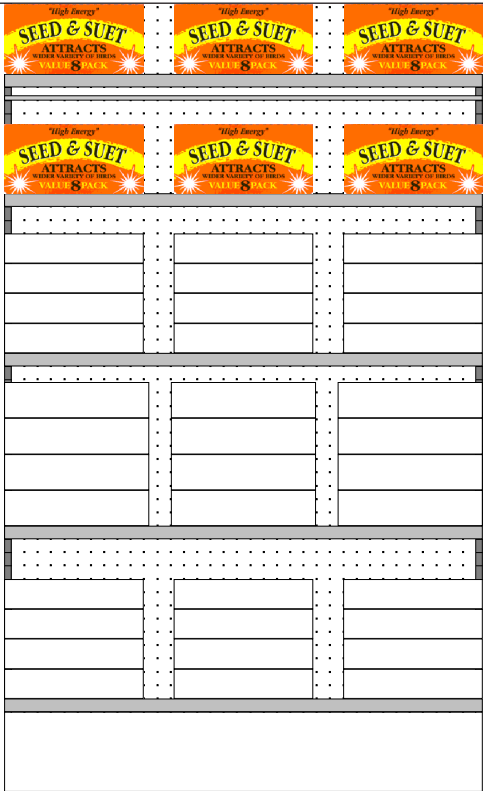
WILD & STRONG

5#

6/26-7/30

RED HOT BUY

STOCK UP FOR
FALL



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
8217788	00018222975013	HI ENERGY SUET 8PK	1	6	12	EVENT/RHB
9085209	00070187111011	BIRD FOOD RAGING 5#	1	3	12	EVENT/RHB
9085210	00070187111028	BIRD FOOD PEANUT 5LB	1	3	12	EVENT/RHB
9085211	00070187111035	BIRD FOOD MAXIMUM 5#	1	3	12	EVENT/RHB

END CAP #6 WIN THE MONTH CATEGORY – BIRDS

HI ENERGY SUET 8PK EVENT/RHB CORE, SUPER AR MAILER

END CAP 6

BLTN NO. 240700-367



Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8217788	6/26-7/30 Y	6/26-7/8 Y	1	\$7.74	\$14.99	\$11.99	N/A	\$11.99	35%	4%

BIRD FOOD RAGING 5# EVENT/RHB CORE, SUPER AR MAILER

END CAP 6

BLTN NO. 240700-368



Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
9085209	6/26-7/30 Y	6/26-7/8 Y	1	\$4.87	\$9.99	\$5.99	N/A	\$5.99	19%	13%

BIRD FOOD PEANUT 5LB EVENT/RHB CORE, SUPER AR MAILER

END CAP 6

BLTN NO. 240700-369



Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
9085210	6/26-7/30 Y	6/26-7/8 Y	1	\$4.29	\$9.99	\$5.99	N/A	\$5.99	28%	4%

BIRD FOOD MIX 5LB EVENT/RHB CORE, SUPER AR MAILER

END CAP 6

BLTN NO. 240700-370



Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
9085211	6/26-7/30 Y	6/26-7/8 Y	1	\$3.05	\$9.99	\$5.99	N/A	\$5.99	49%	23%

#7 JULY 2024 - LAWN CARE - CA, DS, FN, NR, NW, SO

\$44⁹⁹

Scotts® Turf Builder
Healthy Plus Lawn
Food

Covers 4000 sq. ft.
7029977



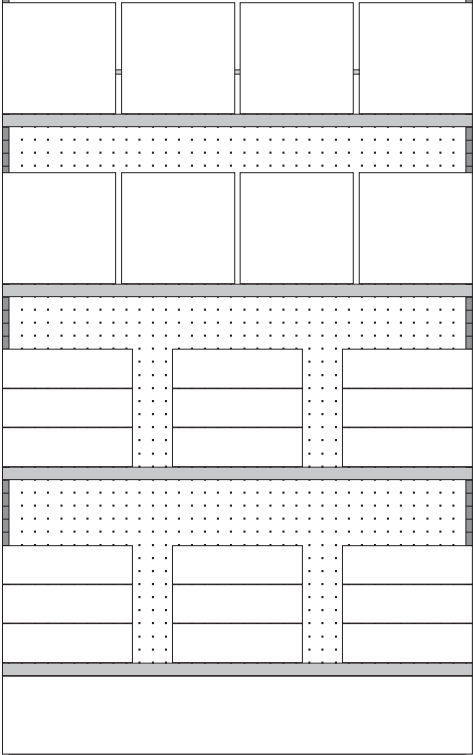
BUY THIS
GET THIS

50% OFF



6/26-7/30
RED HOT BUY

FLIPP BRANDING



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
7029977	00032247260312	LAWN FD HLTY 3.7#19-0-10	1	6	18	EVENT/RHB
7030137	00082901382584	SPREADER HANDHELD 8.7"	1	8	8	EVENT/RHB

END CAP #7 WIN THE MONTH CATEGORY – LAWN CARE



LAWN FD HLTY 3.7#19-0-10

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BUY 7029977, GET 7030137 50% OFF

BLTN NO. 240700-380

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7029977	Y	Y	1	\$27.65	\$44.99	N/A	N/A	N/A	48%	4%



SPREADER HANDHELD 8.7"

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BUY 7029977 OR 7029980, GET 7030137 50% OFF

\$9.75 credit based on POS

BLTN NO. 240700-382

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7030137	Y	Y	1	\$16.99	\$23.99	N/A	N/A	N/A	N/A	4%

#8 JULY 2024 - YOUR CHOICE 25% OFF HAND TOOLS

25% OFF

Select Hand Tools & Accessories

6/26-7/30
RED HOT BUY



**BACK TO SCHOOL
SAVINGS**



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
2007251	00076174510546	RIP CLAW HAMMR SMTH 20OZ	1	2	14	EVENT/RHB
2007451	00076174205459	HANDSAW BLACK/YELLOW 20"	1	2	12	EVENT/RHB
2071439	00076174337259	FATMAX TAPE MEASURE 25'	1	3	12	EVENT/RHB
2302016	00038548022277	MINI QUICKGRIP CLMP6"4PK	1	3	9	EVENT/RHB
2803005	00076174802764	CARBON FIBER STAPLR 18GA	1	4	20	EVENT/RHB

July Bulletins

Due Date 3/8/24

END CAP #8 WIN THE MONTH CATEGORY – YOUR CHOICE 25% OFF HAND TOOLS



FATMAX TAPE MEASURE 25'

EVENT/RHB

CORE, SUPER

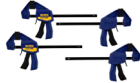
AR MAILER

END CAP 8

25% OFF

BLTN NO. 240700-392

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2071439	Y	Y	1	\$12.58	\$23.99	25%	N/A	N/A	N/A	26%



MINI QUICKGRIP CLMP6"4PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

25% OFF

BLTN NO. 240700-393

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2302016	Y	Y	1	\$20.22	\$35.99	25%	N/A	N/A	N/A	4%



RIP CLAW HAMMR SMTH 200Z

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

25% OFF

BLTN NO. 240700-394

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2007251	Y	Y	1	\$17.32	\$28.99	25%	N/A	N/A	N/A	4%



HANDSAW BLACK/YELLOW 20"

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

25% OFF

BLTN NO. 240700-395

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2007451	Y	Y	1	\$14.88	\$28.99	25%	N/A	N/A	N/A	5%



CARBON FIBER STAPLR 18GA

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

25% OFF

BLTN NO. 240700-396

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2803005	Y	Y	1	\$24.38	\$36.99	25%	N/A	N/A	N/A	4%

IN LINE

IN LINE



C&K & ROYAL PAINT 1GAL

EVENT

IN LINE

BUY ONE, GET ONE 50% OFF

BLTN NO. 240701-001
THRU 240701-093

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	N	Y	VARIES	VARIES	VARIES	N/A	N/A	N/A	VARIES	0%



CABOT STAINS 1GAL

EVENT

IN LINE

BLTN NO. 240701-103
THRU 240701-174

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	N	Y	VARIES	VARIES	VARIES	N/A	\$10.00 Limit: 4	N/A	N/A	VARIES



WILD BIRD FOOD 20# ACE PALLET

EVENT

CORE, SUPER

IN LINE

2 FOR \$20.00

BLTN NO. 240701-184

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
81995	N	Y	84	\$5.91	\$15.99	\$10.00	N/A	\$10.00	41%	11%



WILD BIRD FOOD 20# ACE

EVENT

CORE, SUPER

IN LINE

2 FOR \$20.00

BLTN NO. 240701-185

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
81995	N	Y	1	\$6.43	\$15.99	\$10.00	N/A	\$10.00	36%	4%



MASON JAR RM 32OZ 12PK

EVENT

CORE, SUPER

IN LINE

BLTN NO. 240701-190

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
62296	N	Y	1	\$13.40	\$19.99	N/A	\$2.00 No Limit	N/A	N/A	4%

MASN JAR WDMTH 16OZ 12PK **EVENT** **CORE, SUPER**

IN LINE
BLTN NO. 240701-191


Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
62298	6/26-7/30 N	6/26-7/8 Y	1	\$13.23	\$19.99	N/A	\$2.00 No Limit	N/A	N/A	4%

MASON JAR WM 32OZ 12PK **EVENT** **CORE, SUPER**

IN LINE
BLTN NO. 240701-192


Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
62299	6/26-7/30 N	6/26-7/8 Y	1	\$15.13	\$19.99	N/A	\$2.00 No Limit	N/A	N/A	2%

MASON JAR 1/2GAL WDEMUTH **EVENT** **CORE, SUPER**

IN LINE
BLTN NO. 240701-193


Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
62300	6/26-7/30 N	6/26-7/8 Y	1	\$13.33	\$22.99	N/A	\$2.00 No Limit	N/A	N/A	4%

RUST-OLEUM SPRAY PAINT 12OZ **EVENT/RHB** **AR MAILER**

IN LINE

2 FOR \$14.00 (must buy 2 or more)
(only assorted finishes available)

**BLTN NO. 240701-205
THRU 240701-219**


Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
VARIES	6/26-7/30 Y	6/26-7/8 Y	VARIES	VARIES	VARIES	N/A	N/A	N/A	N/A	VARIES

PRIMR+SEALR 1-2-3 QT **EVENT/RHB** **CORE, SUPER** **AR MAILER**

IN LINE
BLTN NO. 240701-291


Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
16889	6/26-7/30 Y	6/26-7/8 Y	6	\$6.65	\$16.99	\$15.99	\$1.00 Limit: 2	\$14.99	58%	14%

ZINSSER123 PRMR/SEALR GL **EVENT/RHB** **CORE, SUPER** **AR MAILER**

IN LINE
BLTN NO. 240701-292


Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
16890	6/26-7/30 Y	6/26-7/8 Y	4	\$19.68	\$32.99	\$28.99	\$2.00 Limit: 2	\$26.99	32%	13%

PRIMR+SEALR 1-2-3 13OZ **EVENT/RHB** **CORE, SUPER** **AR MAILER**

IN LINE
BLTN NO. 240701-293


Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
1368323	6/26-7/30 Y	6/26-7/8 Y	6	\$5.09	\$9.99	\$8.99	\$1.00 Limit: 2	\$7.99	43%	9%



MINWAX STAINS QT

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240701-303
THRU 240701-373

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	6/26-7/30 Y	6/26-7/8 Y	VARIES	VARIES	VARIES	N/A	\$2.00 Limit: 2	N/A	N/A	VARIES



TAPE MEASURE COMPACT 25'

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-378

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2472587	6/26-7/30 Y	6/26-7/8 Y	1	\$9.93	\$17.99	\$14.99	N/A	\$14.99	34%	9%



FASTBACK UTIL KNF SET 2P

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-379

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2811511	6/26-7/30 Y	6/26-7/8 Y	1	\$9.48	\$21.99	\$14.99	N/A	\$14.99	37%	43%



PLIERS COMBINATION 6-N-1

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-380

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2365443	6/26-7/30 Y	6/26-7/8 Y	1	\$11.43	\$24.99	\$14.99	N/A	\$14.99	24%	28%



MLW RECIP BIM SET 8PC

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-381

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2029548	6/26-7/30 Y	6/26-7/8 Y	1	\$11.87	\$23.99	\$14.99	N/A	\$14.99	21%	18%



CRAFTSMAN HAND TOOLS

EVENT/RHB

AR MAILER

IN LINE

20% OFF (credits based on POS -Varies by sku)
(credit issued 45 days after promo ends)

BLTN NO. 240701-383
THRU 240701-486

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	6/26-7/30 Y	6/26-7/8 Y	VARIES	VARIES	VARIES	20%	N/A	N/A	N/A	VARIES



TOWER LIGHT DUAL M18

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY 2026770, GET SELECT BARE TOOL FREE
\$196.47 credit based on POS
(see EC-1 for rest of BOGO skus)

BLTN NO. 240701-504

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3926656	6/26-7/30 Y	6/26-7/8 Y	1	\$189.31	\$229.00	N/A	N/A	N/A	N/A	4%

July Bulletins

Due Date 3/8/24



FLDNG WRKBNCH 33.5'L BLK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-514

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2033450	6/26-7/30 Y	6/26-7/8 Y	1	\$61.19	\$79.99	N/A	N/A	N/A	N/A	4%



M18 FUEL 2K DRILL IMPACT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-515

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2026543	6/26-7/30 Y	6/26-7/8 Y	1	\$350.84	\$399.00	N/A	\$50.00 No Limit	N/A	N/A	0%



M18 BL 2KIT DRILL IMPACT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-516

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2032473	6/26-7/30 Y	6/26-7/8 Y	1	\$204.59	\$239.00	N/A	\$50.00 No Limit	N/A	N/A	0%



DW OSC BLADE CUT SET 5PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-517

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2004088	6/26-7/30 Y	6/26-7/8 Y	1	\$30.21	\$44.99	N/A	\$5.00 No Limit	N/A	N/A	4%



DW RT ANGLE ATT 12" 3PC

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-518

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2029694	6/26-7/30 Y	6/26-7/8 Y	1	\$28.38	\$44.99	N/A	\$5.00 No Limit	N/A	N/A	4%



DW MFit DRVR BIT SET 60P

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-519

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2029736	6/26-7/30 Y	6/26-7/8 Y	1	\$18.31	\$26.99	N/A	\$5.00 No Limit	N/A	N/A	4%



DW ELITE BLD 7-1/4" X60T

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-520

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2029748	6/26-7/30 Y	6/26-7/8 Y	1	\$17.48	\$25.99	N/A	\$5.00 No Limit	N/A	N/A	4%



DW FTQ DRVR BIT SET 43PC

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 240701-521

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2031892	6/26-7/30 Y	6/26-7/8 Y	1	\$23.89	\$34.99	N/A	\$5.00 No Limit	N/A	N/A	4%



DW DRILL BLKGLD SET 17PC

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-522

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2031995	6/26-7/30 Y	6/26-7/8 Y	1	\$31.06	\$41.99	N/A	\$5.00 No Limit	N/A	N/A	4%



DW SAW BLD 10"X24T

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-523

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2033376	6/26-7/30 Y	6/26-7/8 Y	1	\$15.43	\$31.99	N/A	\$5.00 No Limit	N/A	N/A	4%



A19 60W DIMMABLE 6WY 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-524

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3011442	6/26-7/30 Y	6/26-7/8 Y	1	\$5.22	\$12.99	\$8.99	N/A	\$8.99	42%	12%



BR30 65W DMMABLE 6WY 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-525

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3011449	6/26-7/30 Y	6/26-7/8 Y	1	\$6.24	\$12.99	\$8.99	N/A	\$8.99	31%	11%



WATER FILTRATION

EVENT/RHB

AR MAILER

25% OFF

IN LINE

BLTN NO. 240701-535
THRU 240701-647

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	6/26-7/30 Y	6/26-7/8 Y	1	VARIES	VARIES	25%	N/A	N/A	N/A	18%



3M AIR FILTERS

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240701-657
THRU 240701-726

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	6/26-7/30 Y	6/26-7/8 Y	VARIES	VARIES	VARIES	N/A	VARIES Limit: 4	N/A	N/A	4%



TRASH BAG MNTAR 13G 34PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-734

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6030447	6/26-7/30 Y	6/26-7/8 Y	6	\$8.52	\$11.99	\$11.99	\$2.00 Limit: 2	\$9.99	29%	4%



TRASH BAGS LMN 13G 34PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-735

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6030448	6/26-7/30 Y	6/26-7/8 Y	6	\$8.52	\$11.99	\$11.99	\$2.00 Limit: 2	\$9.99	29%	4%



TALL KTCHN BGS 13G 40PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-736

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6108310	6/26-7/30 Y	6/26-7/8 Y	6	\$8.52	\$11.99	\$11.99	\$2.00 Limit: 2	\$9.99	29%	4%



TRASH BAG BLACK 30G 25PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-737

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6108328	6/26-7/30 Y	6/26-7/8 Y	6	\$8.52	\$11.99	\$11.99	\$2.00 Limit: 2	\$9.99	29%	4%



GLAD BAG 13GAL 45CT DRAW

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-738

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6185706	6/26-7/30 Y	6/26-7/8 Y	6	\$8.52	\$11.99	\$11.99	\$2.00 Limit: 2	\$9.99	29%	4%



TALL KTCHN BGS 13G 40PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-739

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6185789	6/26-7/30 Y	6/26-7/8 Y	6	\$8.52	\$11.99	\$11.99	\$2.00 Limit: 2	\$9.99	29%	4%



TRSHBAG 13G LAVNDR 40PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-740

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6292239	6/26-7/30 Y	6/26-7/8 Y	6	\$8.52	\$11.99	\$11.99	\$2.00 Limit: 2	\$9.99	29%	4%



KITCHEN BAG FAB 13G 40PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-741

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6031806	6/26-7/30 Y	6/26-7/8 Y	6	\$8.19	\$11.99	\$11.99	\$2.00 Limit: 2	\$9.99	32%	4%



TRASH BAG CNCH33GL 20CT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-742

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6109383	6/26-7/30 Y	6/26-7/8 Y	6	\$8.19	\$11.99	\$11.99	\$2.00 Limit: 2	\$9.99	32%	4%



TRASH BAG CNCH39GL 18CT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-743

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6109391	6/26-7/30 Y	6/26-7/8 Y	6	\$8.19	\$11.99	\$11.99	\$2.00 Limit: 2	\$9.99	32%	4%



HEFTY BAG 30GAL 25CTFLEX

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-744

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6185805	6/26-7/30 Y	6/26-7/8 Y	6	\$8.19	\$11.99	\$11.99	\$2.00 Limit: 2	\$9.99	32%	4%



BITEFIGHTER 100OZ FUEL

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 240701-749

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
9052790	6/26-7/30 Y	6/26-7/8 Y	1	\$11.17	\$17.99	\$17.99	\$5.00 Limit: 1	\$12.99	38%	4%



HI-VELOCITY FLR FN 12"BK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-751

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
4013665	6/26-7/30 Y	6/26-7/8 Y	1	\$22.79	\$42.99	\$29.99	N/A	\$29.99	24%	15%



FLY/MOSQ/GNAT KLR 100Z

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-752

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7019401	6/26-7/30 Y	6/26-7/8 Y	6	\$5.70	\$7.99	\$7.49	\$1.00 Limit: 3	\$6.49	24%	4%



ANT/ROACH/SPDR KLR 100Z

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-753

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7019409	Y	Y	6	\$5.70	\$7.99	\$7.49	\$1.00 Limit: 3	\$6.49	24%	4%



WASP/HRNT/YJ KLR 100Z

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-754

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7019410	Y	Y	6	\$5.70	\$7.99	\$7.49	\$1.00 Limit: 3	\$6.49	24%	4%



ANT&ROACH KLLR FF 17.5OZ

EVENT/RHB

CORE

AR MAILER

IN LINE

BLTN NO. 240701-755

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7024550	Y	Y	1	\$4.20	\$7.99	\$7.49	\$1.00 Limit: 3	\$6.49	44%	4%



KILLER WED & GRSS 35.2OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-756

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7029018	Y	Y	1	\$23.41	\$29.99	\$29.99	\$4.00 Limit: 2	\$25.99	22%	4%



HOSE HIDEAWAY GRY 150'

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-757

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7025324	Y	Y	1	\$39.26	\$54.99	\$49.99	\$5.00 Limit: 2	\$44.99	21%	4%



EGO STRNG TRMMR BTY 15"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-758

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7013944	Y	Y	1	\$180.11	\$219.00	\$219.00	N/A	\$219.00	18%	0%



EGO LEAF BLOWER 615CFM

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-759

Ace No.	Month Long 6/26-7/30	4th of July Day Event 6/26-7/8	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7014318	Y	Y	1	\$175.73	\$219.00	\$219.00	N/A	\$219.00	20%	0%

EGO LI-ION TRMMER 24" EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240701-760



Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
7804784	6/26-7/30 Y	6/26-7/8 Y	1	\$176.43	\$219.00	\$219.00	N/A	\$219.00	19%	0%

RAMBLER 42 OZ STRAW MUG EVENT/RHB AR MAILER

IN LINE

BLTN NO. 240701-776



Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8100121	6/26-7/30 Y	6/26-7/8 Y	1	\$29.26	\$45.00	\$45.00	N/A	\$45.00	35%	4%

RAMBLER 42 OZ STRAW MUG EVENT/RHB AR MAILER

IN LINE

BLTN NO. 240701-777



Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8100122	6/26-7/30 Y	6/26-7/8 Y	1	\$29.26	\$45.00	\$45.00	N/A	\$45.00	35%	4%

RAMBLER 42 OZ STRAW MUG EVENT/RHB AR MAILER

IN LINE

BLTN NO. 240701-778



Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8100125	6/26-7/30 Y	6/26-7/8 Y	1	\$29.26	\$45.00	\$45.00	N/A	\$45.00	35%	4%

HOPPER BACKPACK M12 NAVY EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240701-782



Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8089384	6/26-7/30 Y	6/26-7/8 Y	1	\$193.67	\$275.00	\$275.00	N/A	\$275.00	30%	4%

HOPPER BACKPACK M12 BLK EVENT/RHB AR MAILER

IN LINE

BLTN NO. 240701-783



Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8089385	6/26-7/30 Y	6/26-7/8 Y	1	\$193.67	\$275.00	\$275.00	N/A	\$275.00	30%	4%

HOPPER BACKPACK M12 CHRCL EVENT/RHB AR MAILER

IN LINE

BLTN NO. 240701-784



Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8089386	6/26-7/30 Y	6/26-7/8 Y	1	\$193.67	\$275.00	\$275.00	N/A	\$275.00	30%	4%

HOPPER M15 BLK

BLTN NO. 240701-785



Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8089389	6/26-7/30 Y	6/26-7/8 Y	1	\$211.28	\$300.00	\$300.00	N/A	\$300.00	30%	4%



HOPPER M15 CHARCOAL

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-786

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8089390	6/26-7/30 Y	6/26-7/8 Y	1	\$211.28	\$300.00	\$300.00	N/A	\$300.00	30%	4%



HOPPER M15 NAVY

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-787

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8089391	6/26-7/30 Y	6/26-7/8 Y	1	\$211.28	\$300.00	\$300.00	N/A	\$300.00	30%	4%



HOPPER M30 2.0 BLK

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240701-788

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8090194	6/26-7/30 Y	6/26-7/8 Y	1	\$246.49	\$350.00	\$350.00	N/A	\$350.00	30%	4%



HOPPER BACKPACK M20 CHRCL

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-789

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8090197	6/26-7/30 Y	6/26-7/8 Y	1	\$228.88	\$325.00	\$325.00	N/A	\$325.00	30%	4%



HOPPER BACKPACK M20 NVY

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-790

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8090198	6/26-7/30 Y	6/26-7/8 Y	1	\$228.88	\$325.00	\$325.00	N/A	\$325.00	30%	4%



HOPPER M30 2.0 NAVY

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240701-791

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8090199	6/26-7/30 Y	6/26-7/8 Y	1	\$246.49	\$350.00	\$350.00	N/A	\$350.00	30%	4%



HOPPER M30 2.0 CHARCOAL

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240701-792

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8090200	6/26-7/30 Y	6/26-7/8 Y	1	\$246.49	\$350.00	\$350.00	N/A	\$350.00	30%	4%



HOPPER BACKPACK M20 BLK

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240701-793

Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8090208	6/26-7/30 Y	6/26-7/8 Y	1	\$228.88	\$325.00	\$325.00	N/A	\$325.00	30%	4%

July Bulletins

Due Date 3/8/24

HTH CHLOR TAB 3" 8LB

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-794



Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8032213	6/26-7/30 Y	6/26-7/8 Y	4	\$33.46	\$99.99	\$49.99	N/A	\$49.99	33%	37%

GARDEN HOSE BLK 3/4"X25'

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-795



Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6000920	6/26-7/30 Y	6/26-7/8 Y	1	\$12.73	\$19.99	\$19.99	N/A	\$19.99	36%	4%

SMARTFLO MAXHOSE 5/8X100

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-796



Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7637028	6/26-7/30 Y	6/26-7/8 Y	1	\$37.26	\$64.99	\$49.99	\$10.00 Limit: 2	\$39.99	25%	4%

SMARTFLO MAX HOSE 5/8X50

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-797



Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7637085	6/26-7/30 Y	6/26-7/8 Y	1	\$24.29	\$44.99	\$34.99	\$5.00 Limit: 2	\$29.99	31%	4%

BIRD BLKOIL SNFLWR 10LB

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240701-798



Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8914699	6/26-7/30 Y	6/26-7/8 Y	1	\$8.00	\$15.99	\$11.99	N/A	\$11.99	33%	4%

PURDY BRSH/RLLR CLNER

EVENT/RHB

AR MAILER

IN LINE

BUY ONE, GET ONE 50% OFF

BLTN NO. 240702-001
THRU 240702-387



Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	6/26-7/30 Y	6/26-7/8 Y	VARIES	VARIES	VARIES	N/A	N/A	N/A	VARIES	VARIES

WOOSTER BRUSHES, ROLLERS, & COVERS

EVENT/RHB

AR MAILER

IN LINE

BUY ONE, GET ONE 50% OFF

BLTN NO. 240702-397
THRU 240702-953



Ace No.	Month Long	4th of July Day Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	6/26-7/30 Y	6/26-7/8 Y	1	VARIES	VARIES	N/A	N/A	N/A	VARIES	VARIES

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